



RASSOULI'S
HELSINKI



Nordic Treasures Gallery
Helsinki, Finland

Premium Gemstones • Fine Art • Distinguished Antiques
By Appointment for Personalized Service

Each piece tells a story • Every visit reveals new treasures • Where passion meets expertise





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A cluster of several oval and round green gemstones, possibly emeralds, with intricate facets, arranged in a loose, artistic pattern in the top right corner of the page.

About us

Every gem has a journey, a history waiting to be uncovered. At Rassouli's, our story begins with a deep fascination for the natural beauty and timeless allure of gemstones, antiques, and art. Founded in 2025 in the heart of Helsinki, we set out to build more than a collection — we created a treasure trove that honors the past while inspiring the future.

Our passion is rooted in heritage, craftsmanship, and design excellence. From carefully sourced gemstones, some of the finest in the world, to exquisite antiques and carefully chosen art pieces, Rassouli's is a celebration of beauty in all its forms. Each item holds a story, and we believe jewelry should do more than adorn; it should connect you to something meaningful.

Based in our elegant Helsinki showroom and studio, we specialize in creating custom jewelry that melds the rich traditions of the past with the clean, bold lines of modern Nordic design. Our creations reflect a dedication to elegance, quality, and individuality — crafted to be **treasured today and cherished for generations to come.**

We invite you to explore our world, where stories are told through stones and every piece is a work of art.

Welcome to Rassouli's.

A collection of various clear, faceted gemstones, including diamonds and crystals, scattered in the bottom left corner. The stones vary in size and cut, from small pebbles to larger, more complex faceted pieces.



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COLLECTION



EMERALD
PAKISTAN



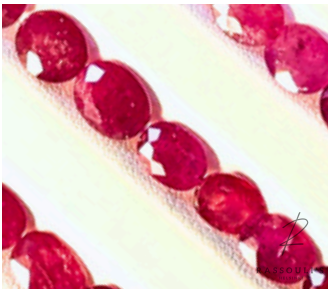
AMETRINE
MADAGASCAR



RUBELLITE TOURMALINE
AFGHANISTAN



SPESSARTINE
TANZANIA



RUBY
AFGHANISTAN



EMERALD
AFGHANISTAN



PERIDOTE
Different widths and colors.



GREEN TOURMALINE
AFGHANISTAN



SPESSARTINE GARNET
TANZANIA



YELLOW KUNZITE
AFGHANISTAN



GOSHENITE
PAKISTAN



IMPERIAL TOPAZ
PAKISTAN



YELLOW SAPPHIRE
SRI LANKA



KUNZITE
AFGHANISTAN

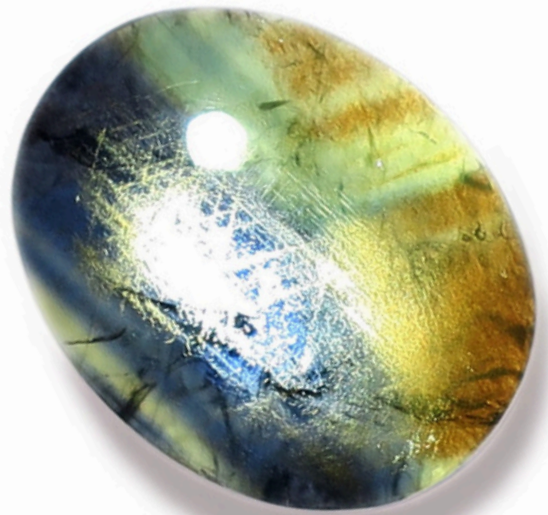


BLUE ZIRCON
CAMBODIA



GREEN TOURMALINE
AFGHANISTAN





GOLDEN SHEEN SAPPHIRE

Golden sheen sapphire is a truly mesmerizing gemstone, renowned for its rare and captivating golden metallic shimmer that dances across its surface. Unlike ordinary sapphires, this gem dazzles with a luminous golden glow, set against rich hues of midnight blue, deep chocolate, or elegant black. Discovered in the savannas of Kenya and certified by top gemological institutes, each golden sheen sapphire is a one-of-a-kind treasure—perfect for those seeking something extraordinary.



The image features several oval-shaped Golden Sheen Sapphire gemstones. They are arranged in a diagonal line from the top right to the bottom left. The stones have a deep blue color with a golden sheen, reflecting light in a way that creates a shimmering effect. The background is plain white, which makes the gemstones stand out.

Tanzim Khan Malik is internationally acclaimed for discovering Golden Sheen Sapphire, famed for its remarkable golden luster and rarity. As founder of Genuine Gems and Jewellery Co. Ltd. in Bangkok, he has dedicated three decades to perfecting and promoting rare gemstones, earning global respect as an industry leader. Khan's commitment to craftsmanship and innovation helped establish Golden Sheen Sapphire as a coveted luxury gem, certified by leading laboratories. Now, through a strategic partnership with Rassouli's—one of the largest gemstone brands in the Nordics—Khan brings his expertise and exclusive treasures to Helsinki, blending heritage and innovation. Together, they offer Nordic customers access to some of the world's most unique gems, setting new standards for excellence in jewelry.

The Ever-Changing Elegance of Zultanite

Zultanite is one of nature's most mysterious creations, a gemstone that seems to change with the light. Found only in Turkey's Anatolian Mountains, this rare gem shifts colors depending on where you look at it. In daylight, it shines green and gold, but under candlelight, it turns pink, peach, or raspberry.

It's a natural gem, untouched by treatments, and is very rare because it comes from just one remote mine. The cutting process wastes most of the crystal, which is why big, high-quality stones are so special.

Zultanite's color-changing quality makes it almost seem alive, as if it reflects your mood or the moment. People see it as a symbol of change and balance. It's strong enough for everyday wear but delicate in its beauty, combining toughness with elegance.

Whether set in gold or surrounded by diamonds, Zultanite quietly draws the eye with its subtle, shifting colors. It's not just a gemstone—it's a little piece of natural magic that changes with the light, telling a new story every time you see it.



The Radiance of Ruby: The Gem of Passion and Power

For centuries, ruby has reigned as one of the most desirable and emotionally charged gemstones in the world. Its name comes from the Latin *ruber*, meaning “red” — an apt tribute to the fiery hue that has long symbolized love, courage, and vitality. Ancient cultures believed rubies contained the essence of life itself, their glowing red color representing the flame of the human heart.

Beyond its symbolism, ruby is a mineral marvel. Belonging to the corundum family — the same as sapphire — ruby’s rich color comes from traces of chromium. The most prized rubies, known as “pigeon’s blood,” display a deep, vivid red with a slight bluish undertone. Found historically in Myanmar’s famed Mogok Valley, rubies are now sourced from countries like Mozambique, Thailand, and Sri Lanka, each producing stones with distinct character and tone.

In modern fine jewelry, ruby remains an emblem of luxury and strength. Its remarkable hardness, second only to diamond, makes it ideal for heirloom-quality pieces. Designers often highlight ruby’s brilliance through minimalist Scandinavian settings or classic vintage-inspired goldwork, allowing the gemstone’s inner fire to command attention.

Whether adorning royal regalia or a contemporary engagement ring, the ruby continues to capture hearts. It is more than a gemstone — it is a symbol of passion that transcends time, linking the beauty of the earth with the spirit of human emotion.



The Timeless Allure of Emerald

Few gemstones capture the imagination quite like the emerald — a gem that seems to hold spring itself within its depths. Known for its lush green hue and rare, velvety glow, the emerald has long been revered as a symbol of renewal, wisdom, and eternal love.

From Cleopatra's legendary fascination with emeralds to their prominence in royal collections across Europe and Asia, this gemstone carries an aura of both mystery and majesty. Formed deep within the Earth under immense pressure, emeralds often contain natural inclusions known as “jardin,” French for “garden,” which contribute to their unique character and individuality — no two stones are ever the same.

In fine jewellery, emeralds pair beautifully with yellow or white gold and are often set alongside diamonds to accentuate their profound color depth. The modern collector appreciates not only their beauty but also their rarity — the finest specimens, particularly those from Colombia's renowned mines, remain among the most coveted gemstones in the world.

An emerald is more than an ornament; it is a statement of grace, confidence, and timeless elegance. To wear one is to carry a fragment of nature's finest artistry — a vivid reminder that true beauty is both powerful and enduring.



The Enigmatic Brilliance of Sapphire

The sapphire has long stood as a symbol of truth, loyalty, and celestial beauty — a gemstone said to capture the calm and depth of the evening sky. Its mesmerizing blue hue, ranging from delicate cornflower to deep royal tones, has adorned monarchs, mystics, and modern icons alike.

Celebrated for both its beauty and resilience, sapphire is second only to diamond in hardness, making it ideal for fine jewellery meant to last generations. While blue is its most famous shade, sapphires also appear in captivating pinks, yellows, greens, and rare padparadscha tones — each revealing a new facet of nature's creativity.

Historically, sapphires have been seen as protectors of loved ones and seekers of wisdom. To wear one was to invite clarity of thought and serenity of spirit. Today, the gem continues to represent balance — the perfect harmony between brilliance and strength.

Set in platinum or gold, framed by diamonds or standing alone, a sapphire commands attention with quiet sophistication. It is not merely a gemstone but a testament to timeless beauty — a reflection of the wearer's inner calm, depth, and enduring allure.



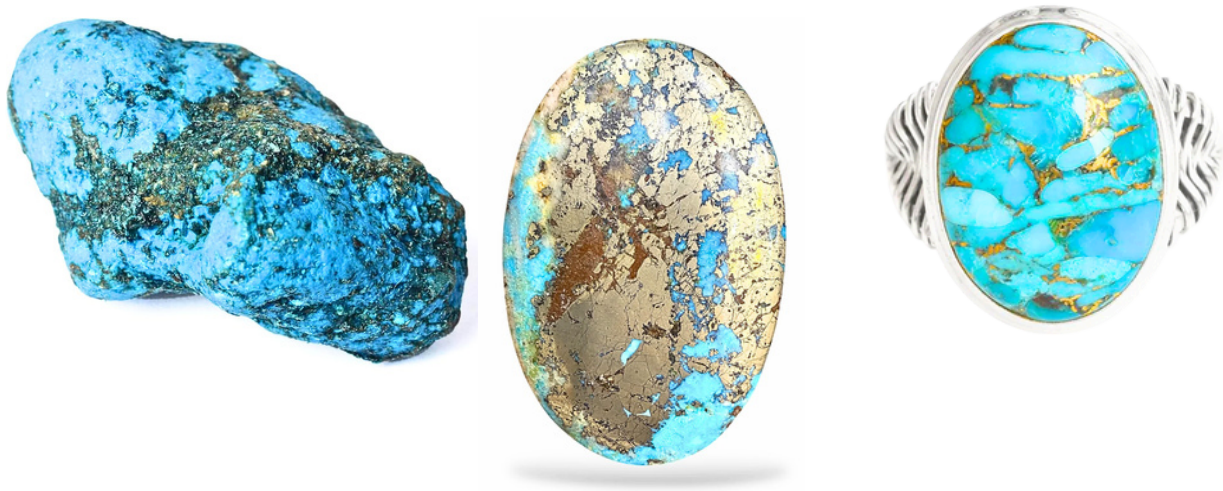
The Spirit of Turquoise

Turquoise is a gemstone that carries the scent of sun-warmed earth and desert winds — a stone of protection, serenity, and timeless artistry. Its vivid sky-blue to greenish hues have been cherished since antiquity, adorning the crowns of pharaohs, the armor of Persian warriors, and the jewelry of Native American artisans.

Unlike any other gem, turquoise seems to embody both the heavens and the earth. Its naturally opaque surface and unique veins — known as matrix — tell the story of its origins in arid lands shaped by the forces of time. Every stone bears its own pattern, a signature formed by nature itself.

Throughout history, turquoise has been honored as a talisman of good fortune and spiritual grounding. It bridges elegance and tradition, perfectly at home in minimalist contemporary designs as well as ornate, heritage pieces.

Whether polished to a glossy sheen or left with rustic charm, turquoise brings calmness, balance, and vitality to its wearer. It is a gemstone for the soul — radiant, alive, and forever connected to the poetry of the natural world.





LAY by Rassouli's
Revolutionizing Gemstone Artistry



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Introducing LAY by Rassouli's, a groundbreaking gemstone innovation that redefines artistry and craftsmanship. This extraordinary concept presents a captivating fusion where one exquisite gemstone is encased flawlessly within another, creating a mesmerizing play of light and color that elevates traditional jewelry into a visionary art form.

At the heart of LAY lies the expert craftsmanship of the Rassouli's brand, which has perfected a cutting-edge technique involving precision sculpting and invisible setting. This method allows the inner stone to shine as a secret treasure, perfectly protected by the outer gem without compromising durability or beauty. Each piece demonstrates Rassouli's unparalleled commitment to innovation and excellence in gemstone design.

The LAY collection by Rassouli's not only transforms fine jewelry but has been introduced across diverse sectors that appreciate elevated craftsmanship. It invites collectors and admirers to experience the unique dialogue between two stones—each enhancing the other's brilliance, yet together forming a harmonious masterpiece. This innovation embodies the future of gem artistry while honoring the legacy of Rassouli's as a leader in design innovation. Step into the world of LAY by Rassouli's, where the inner gem radiates with quiet mystery, magnified and protected by its outer counterpart. Every creation is a distinctive statement of sophisticated beauty and technical mastery, destined to captivate enthusiasts across generations and sectors alike.





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holidays with Rassouli's.

Gift elegance this season.



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